CITY OF SANTA BARBARA WATERFRONT DEPARTMENT

MEMORANDUM

Date: August 16, 2012

To: Harbor Commission

From: Scott Riedman, Waterfront Director

Subject: Business Services Report

Leasing Activity

The following 13 agreements were negotiated and executed this past fiscal year:

Seacoast Yacht Sales Five year lease (+5 year option)
Santa Barbara Sailing Center Five year lease (+two 5 year options)

Ecco Wireless Three year service agreement **Brophys Store** Five year lease (+5 year option) Stearns Wharf Bait & Tackle Five year lease (+5 year option) Santa Barbara Water Taxi Five year license agreement Old Wharf Trading Company Five year lease agreement Sushi Go Go Five year lease (+5 year option) Police Department Annex* Ten year lease amendment **UCSB** Sailing Five year lease (+5 year option) Mike Pyzel Five year lease agreement Harbor Market Five year lease agreement

City Administration requested Waterfront staff assistance with negotiating new terms for the Police Department Annex at 222 East Anapamu Street.

Four year lease agreement

Wine and Roses Regatta

Santa Barbara Fish Market Offices

The Wine and Roses Charity Regatta (Regatta) will be held this weekend, August 17th through August 19th. The Regatta is a California State Catamaran Championship, and has been held at Leadbetter Beach each August since 1996. It is hosted by the Southern California Hobie Cat Fleets and the Santa Barbara Yacht Club.

This year's event will benefit Tri-Counties Chapter of the Make-A-Wish Foundation. The Make-A-Wish Foundation's mission is to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. This year's event promises to be another in a long line of successful Wine and Roses Regattas.

The Regatta will use up to 130 parking spaces in the Harbor West parking lot. On June 21, 2012, the Harbor Commission, using their discretion per Municipal Code 15.16.090,

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authorized the use of the Harbor West parking lot for overnight participant camping in order to safeguard their boats. The Regatta sponsors will pay \$910 per day for the use of the parking lot. The Regatta is an ocean dependent activity, and staff supports the use of Waterfront parking facilities for this event.

Free Family Movie Night

Stearns Wharf Business Association and the City of Santa Barbara have again teamed up to bring the community Free Friday Night Movies on Stearns Wharf. All movies begin at dusk and the public is encouraged to come down early, grab a bite to eat, and find a comfortable spot to view movies in the best venue around.

Two movies, *Beach Blanket Bingo* and *Gidget* were shown to solid crowds numbering in the 100s in June. Four more movie nights remain and will start back up on August 31 with *Shark Tale*. The remaining dates and movies are as follows: September 7 *Journey 2: The Mysterious Island Overboard;* September 14 *Overboard* and September 21 *Zookeeper*.

All movies are family friendly and start at dusk. Free parking is available after 7 p.m. and we anticipate even more moviegoers as we enter the warmer summer months.

Wheels on the Wharf

Local car shows attract thousands of visitors to Santa Barbara each year. Events by Cruz Productions and Milpas Motors Auto Gallery are teaming up with Stearns Wharf Business Association to hold the first annual Stearns Wharf Fall Festival and Car Show promoted as "Wheels on the Wharf (WOW)." The WOW event will be tailored specifically for Stearns Wharf and Stearns Wharf Businesses.

The event will feature a large selection of classic/exotic cars, a children's play area, live music, a beer garden, carnival games and will highlight Stearns Wharf restaurants and shops. The event will benefit three local charities including: C.A.R.E.S. for PAWS, Kiwanis Club, and the Salvation Army. The event will take place on Sunday, November 11, 2012.

Prepared by: Brian J. Bosse, Waterfront Business Manager